

EMCQ
powered by EMC

EUROPEAN
MARKETING CONFEDERATION

CERTIFICATE OF ACCREDITATION

This is to certify that accreditation of qualifications on the European Marketing Certification and Qualifications framework has been granted to

National Research University Higher School of Economics (HSE)
Higher School of Marketing and Business Development

The accreditation is awarded to the following qualifications:

1. Marketing manager at EMCQ level 6
2. Junior marketing manager at EMCQ level 5

Each of these accreditations takes effect on 1 November 2017, permitting the award of EMC certificates for a period of five years, ie 31 October 2022

Signature

Andrew Harvey

Andrew Q Harvey
Chair
European Marketing Confederation aisbl